

Dynamic Survey Reporting Tool - Published May 4, 2021



Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Study Overview



Study Overview







As the humanitarian and economic impact of the COVID-19 pandemic continues to unfold, we once again turned to leaders in the global HR community to understand how companies are adjusting their workforce strategies in response to the current environment.

The design of this study reflects a broad partnership between clients—many of whom submitted questions to us in advance of this project—and numerous teams at Aon, including the firm's benefits, employee communications, health, human capital strategy, retirement, rewards and talent assessment practices, among others.

We thank our clients, colleagues, and all of our study participants for their contributions to this project at a time when we all continue to face personal and professional challenges.

On an overall basis, this global study, conducted from April 20 to April 28, 2021, Garnered submissions from a total of 1,451 organizations. Depending on the filters you select, your dynamic report will include a subset of these participants.





Interpreting Study Results







When interpreting study results, we ask all readers to consider the following:

The COVID-19 pandemic continues to evolve on a daily basis, with varying levels of impact by geography and industry. This pulse survey reflects a point-in-time snapshot of HR and workforce practices reported between April 20 and April 28, 2021. We remind readers that experiences will vary widely within any given country or form one organization to another. For these reasons, we continue to pulse the market to monitor changing practices.



Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Participant Demographics



Participant Demographics

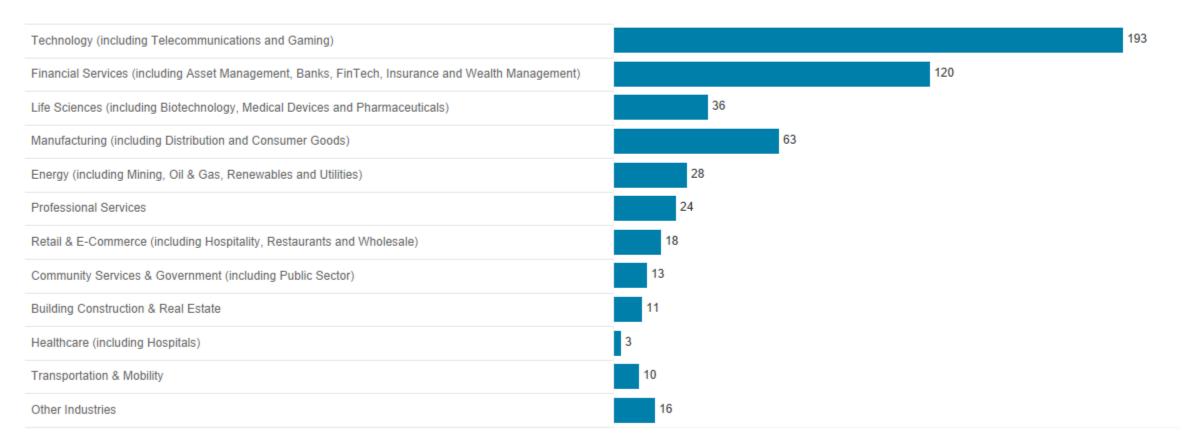






Industry Distribution:

All study participants were asked to self-select their primary industry from the following options. Additional information on sub-industries was collected and can be used to create more targeted reports upon request. (535 respondents)





Participant Demographics

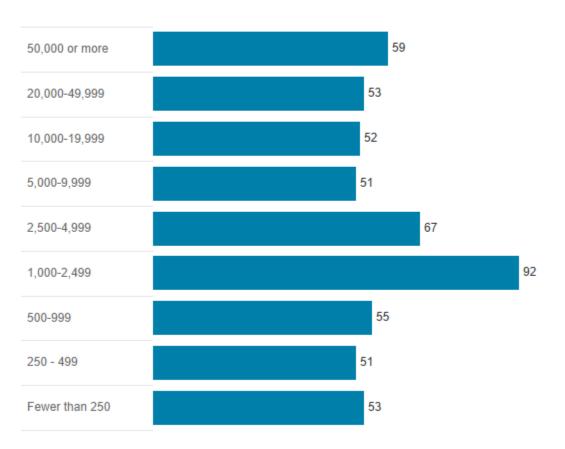






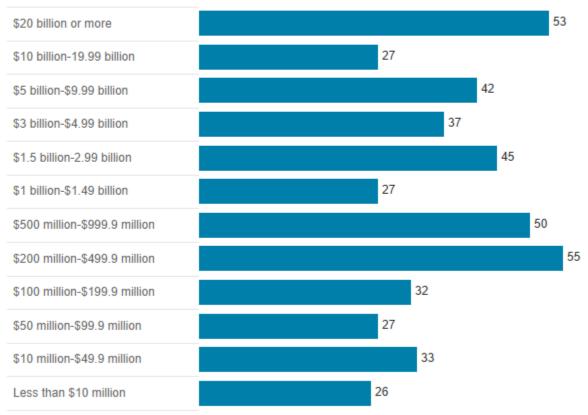
Company Headcount:

All study participants were asked to provide their global headcount according to the categories below. (533 respondents)



Company Revenues:

All study participants were asked to provide their global revenues according to the categories below. (454 respondents)





Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Key Highlights



Key Highlights







60%

Exploring a Return Onsite

of organizations already have a tentative date to return workers onsite

84%

Remote Working

of organizations are creating or considering updating their remote work policy

39%

Location-Based Pay Strategies

of organizations have adjusted, or are considering adjusting, geographic differentials in light of the pandemic

40%

Vaccine Considerations

of organizations will provide, or are considering providing, incentives to employees who get a vaccine

82%

Defining the Future of Work

of organizations have a clear and consistent definition for the future of work, or will have one within the next 6 months

83%

Enhancing Diversity, Equity and Inclusion (DEI) Strategies

of organizations have created, or are planning to create, DEI metrics or goals



Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Creating a Safe Plan to Return Workers Onsite



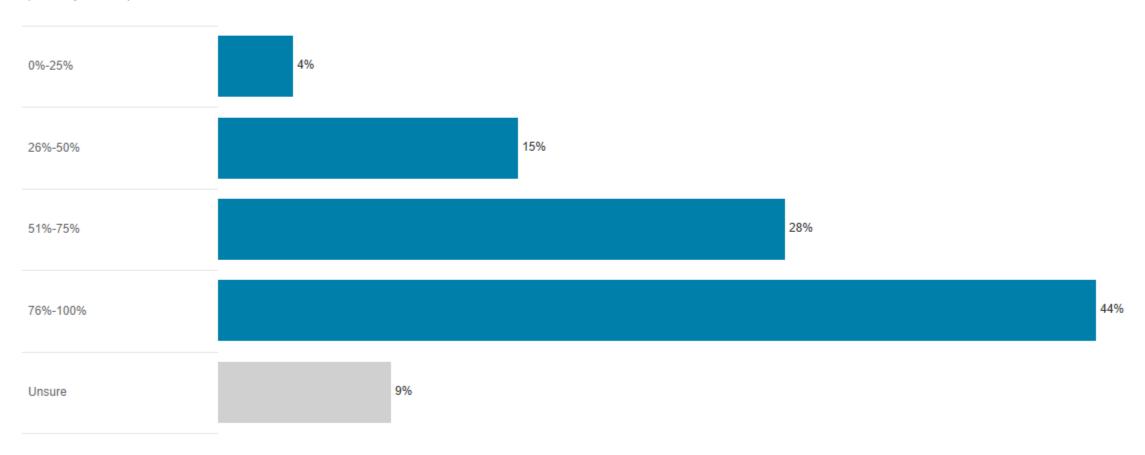






Question:

At your organization, what percentage of employees do you expect to return to an office setting (full-time or part-time) once the pandemic is over? (531 respondents)





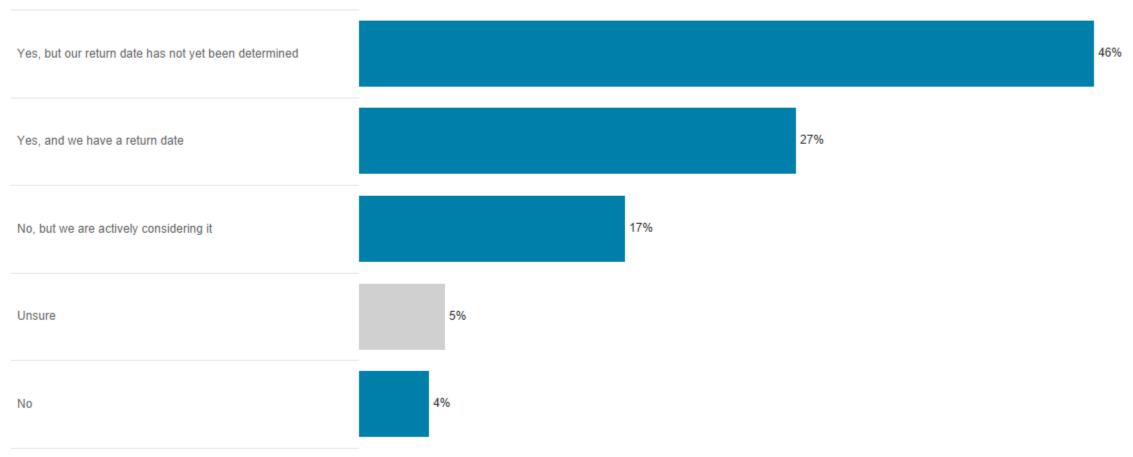






Question:

Has your organization made decisions about when to return employees to onsite locations? (503 respondents)





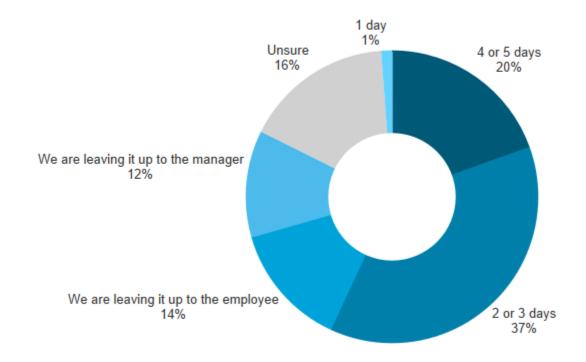






Question:

If you have decided to return employees to onsite locations, or are considering it, how many days a week would you expect workers to be onsite? Responses are based on organizations that made or plan to make decisions about when to return employees to onsite locations. (425 respondents)





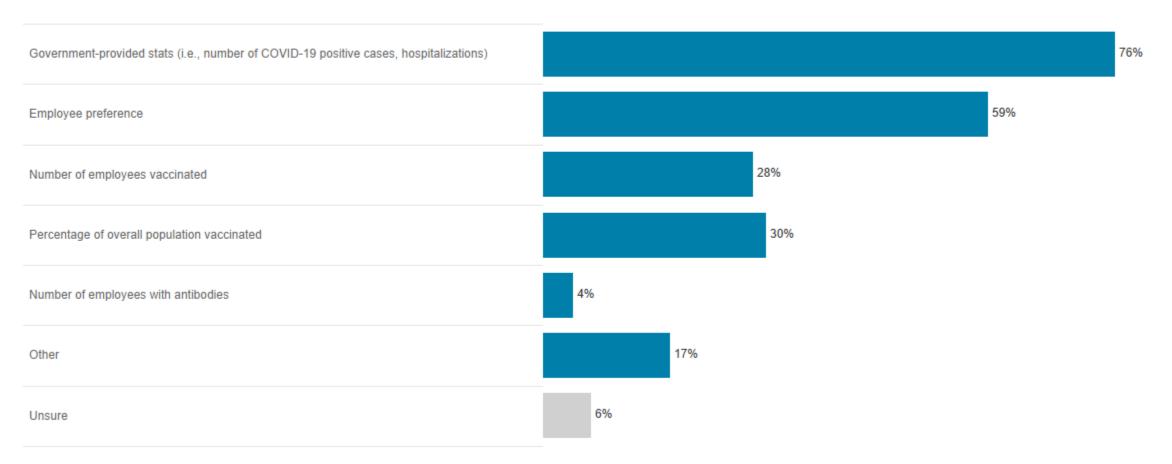






Question:

What are the determining factors that influence your decision(s) to return workers onsite? (454 respondents)





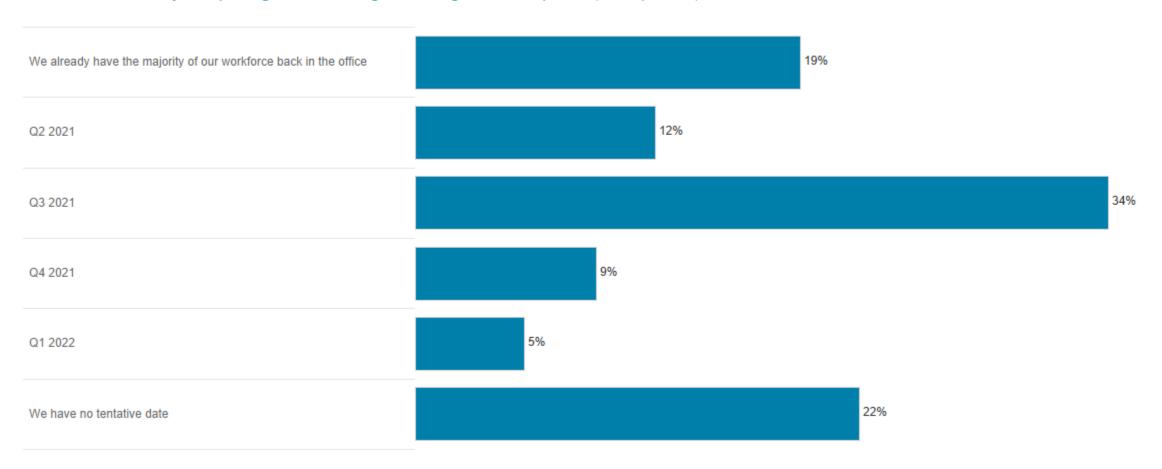






Question:

What timeframe are you expecting workers to begin returning to the workplace? (453 respondents)







18%

18%

19%

24%

32%

14%

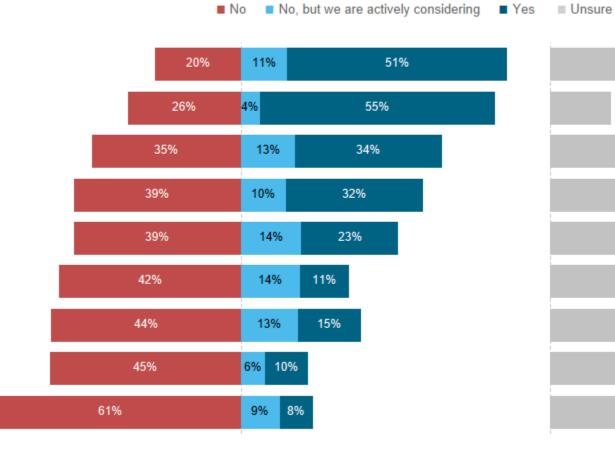


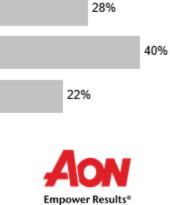


Question:

In light of vaccines becoming more widely accessible, what is your organization's overall philosophy related to the management/distribution/administration/tracking of the vaccine to employees? (449 respondents)

Educate employees on the benefits of getting the vaccine Track which employees contracted COVID-19 Assist employees in procuring a vaccine Provide incentives (i.e financial, time-off) to employees to receiving the vaccine Track which employees received the vaccine Have a policy to work with employees who are reluctant to receiving the vaccine (based on health, personal preferences, etc.) Require employees to provide evidence of a COVID-19 vaccination where allowed Administer exemptions from an employee vaccination program Implement a mandatory COVID-19 employee vaccination program where allowed







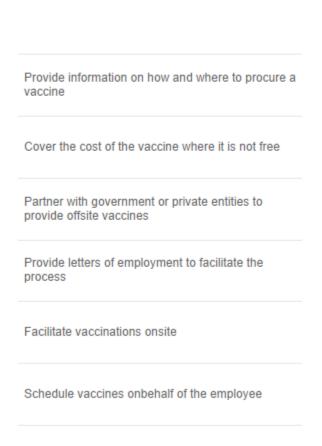


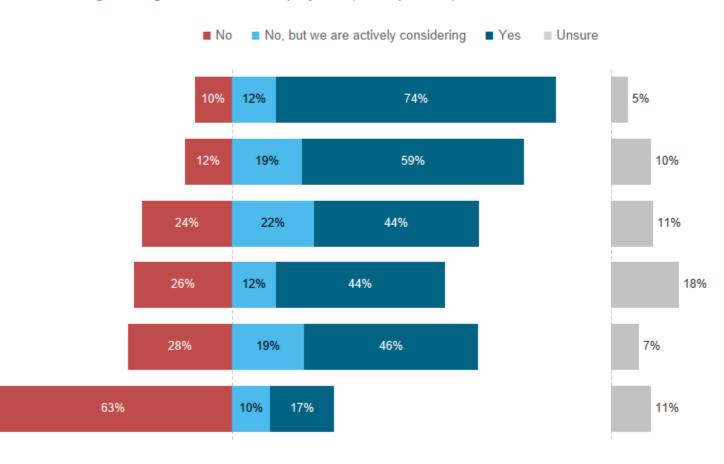


Question:

What type of assistance will you offer to employees looking to procure a vaccine?

Responses are based on the organizations that will offer or are considering offering assistance to employees. (179 respondents)









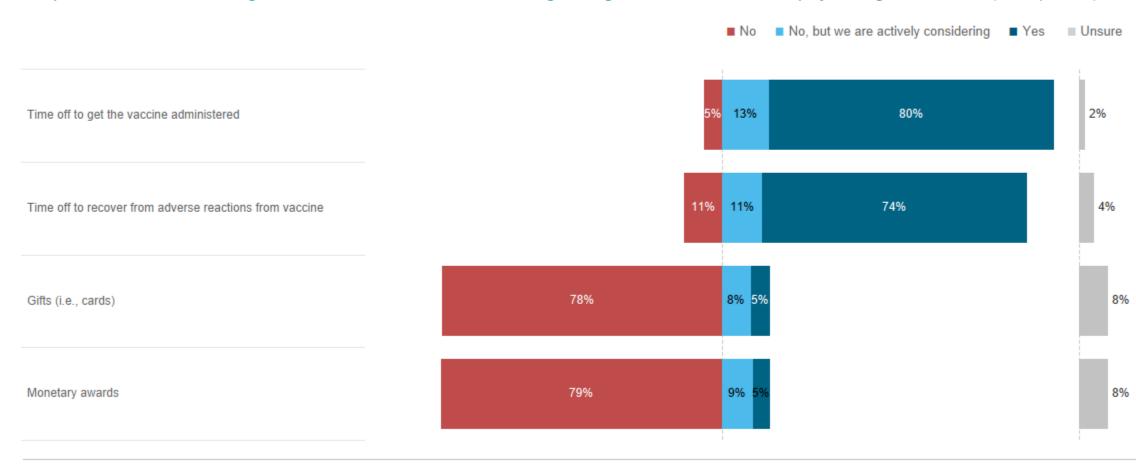




Question:

What type of incentives will you offer to motivate employees to get the vaccine?

Responses are based on the organizations that will offer or are considering incentives to motivate employees to get the vaccine. (176 respondents)







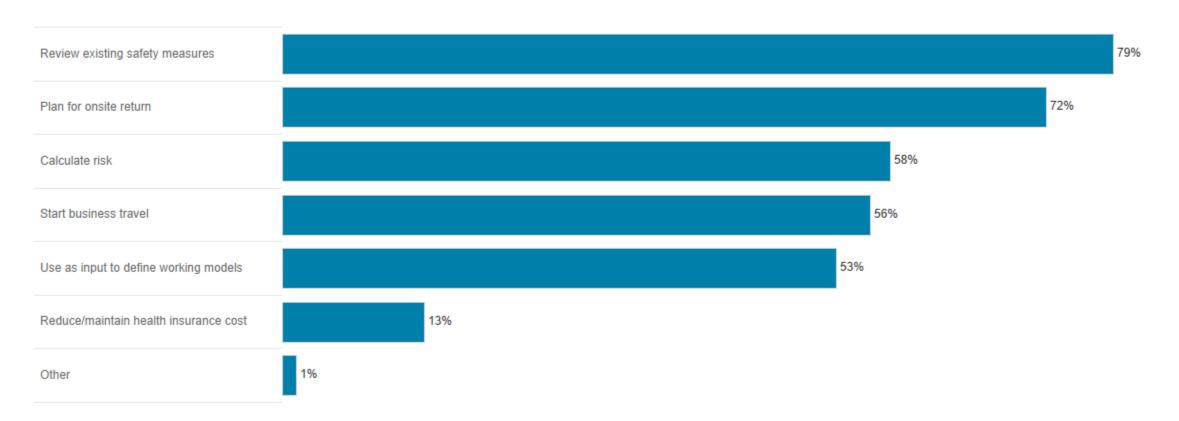




Question:

What decisions will you make based on the information on the percentage of employees vaccinated?

Responses are based on the organizations that track or are considering tracking which employees received the vaccine. (156 respondents)





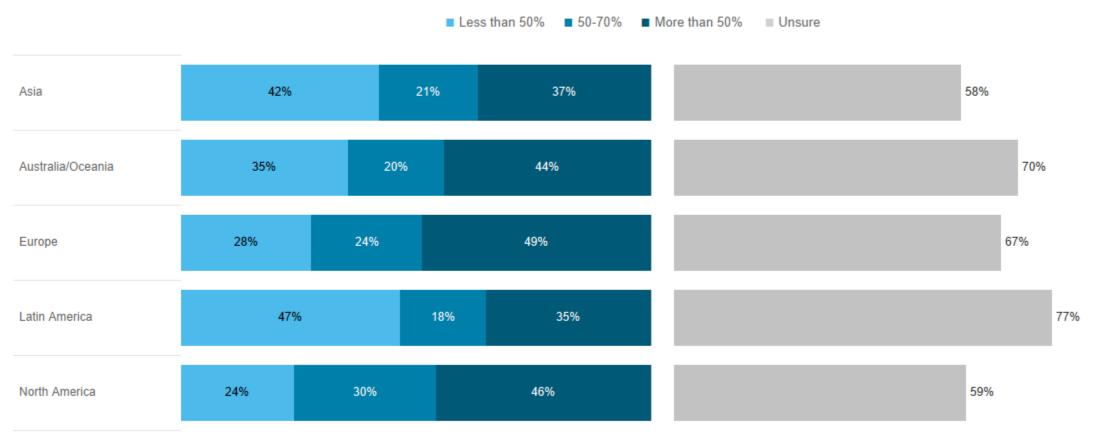






Question:

Based on your knowledge, approximately what percentage of your employees have received or will receive the vaccine in each of the following regions when available? (433 respondents)





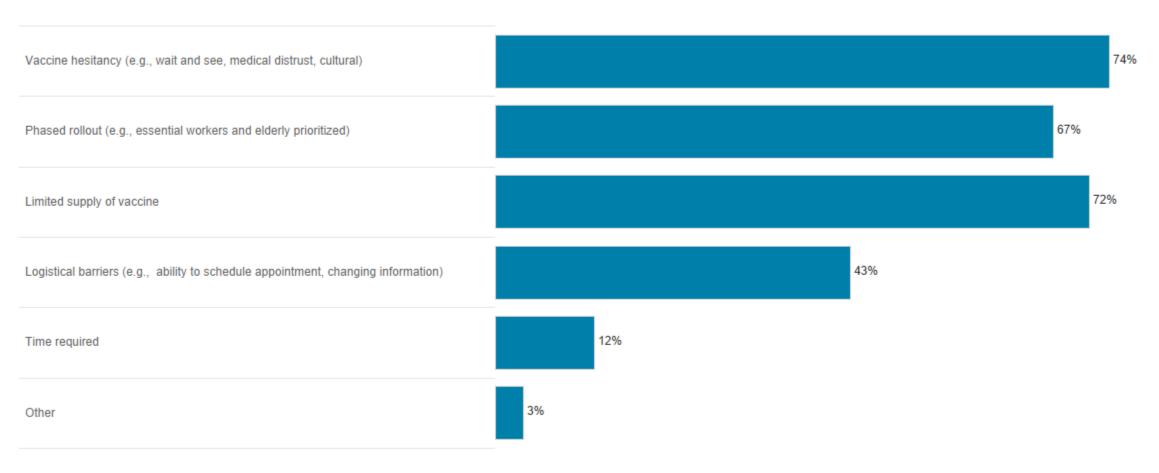






Question:

What do you believe are the barriers for employees to get vaccinated? (444 respondents)





Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Managing Remote and Flexible Working Options



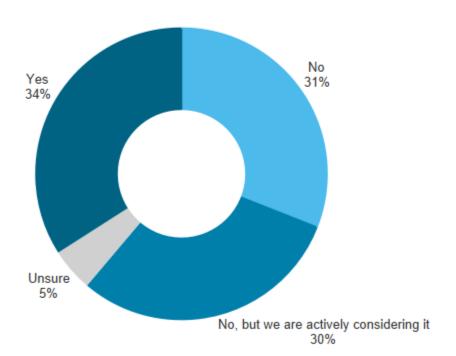






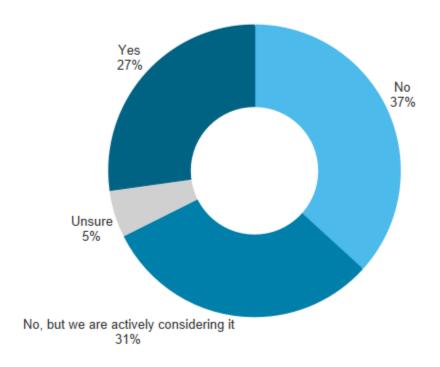
Question:

Has your organization completed a formal assessment of **job/role** types that can be performed remotely on a permanent basis? (523 respondents)



Question:

Has your organization completed a formal assessment of **employees** who can perform their work remotely on a permanent basis? (522 respondents)





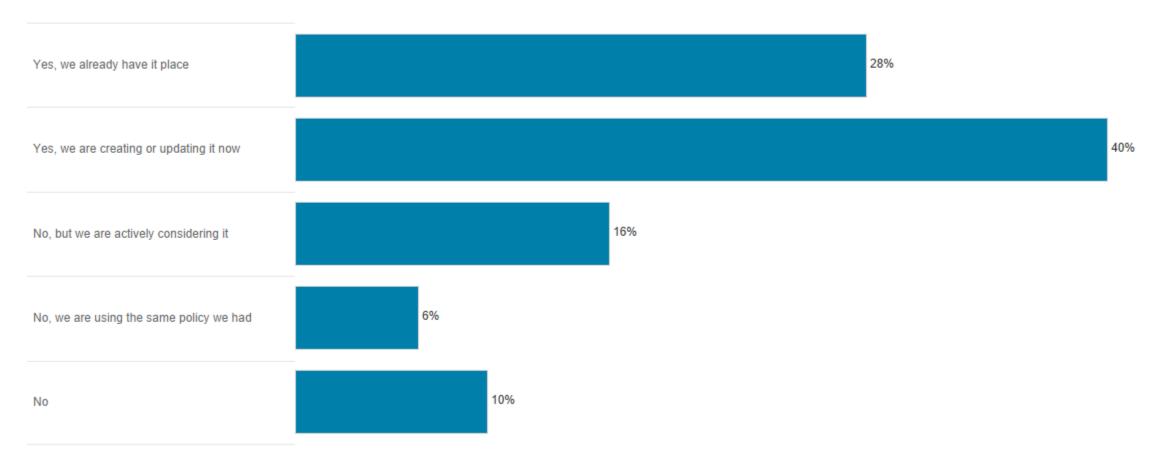






Question:

Is your organization creating or updating a formal/informal working remote policy? (525 respondents)





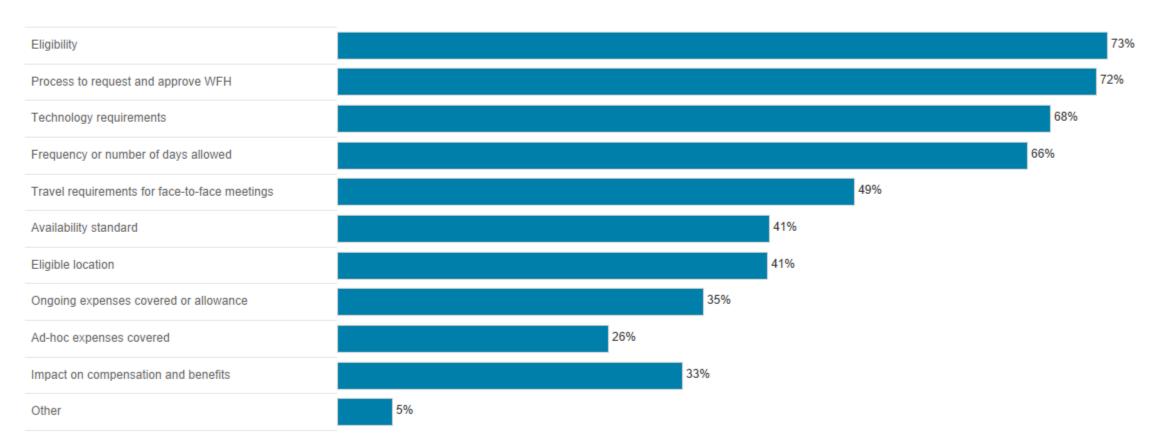






Question:

What elements does the working remote policy include?
Responses are based on those organizations that are updating or considering updating working remote policies. (457 respondents)











Question:

What allowance or reimbursement policies has your organization enhanced to support employees working remotely since the onset of the COVID-19 pandemic? Responses are based on organizations that enhanced or considering enhancing allowances or reimbursements. (157 respondents)

| | Yes, on a temporary basis | Yes, on a permanent basis | No, but we are actively considering it | No |
|---|---------------------------|---------------------------|--|-----|
| Cell phone expenses | 12% | 34% | 6% | 48% |
| Expenses paid on a case-by-case basis | 37% | 21% | 7% | 35% |
| Internet expenses | 29% | 22% | 6% | 43% |
| Landline phone expenses | 7% | 3% | 2% | 88% |
| Monthly allowance for general expenses | 7% | 7% | 6% | 79% |
| One-time allowance for home office setup, with a pre-defined limit | 35% | 20% | 12% | 33% |
| One-time allowance for home office setup, without a pre-defined limit | 3% | 4% | 8% | 85% |
| Organization-provided equipment and supplies | 34% | 46% | 3% | 16% |
| Reimbursement for ongoing home office equipment and supplies | 19% | 16% | 11% | 55% |









Question:

With more employees expressing a desire to work remotely, how is your organization adjusting its relocation policies? (498 respondents)

| | Already offered pre-pandemic | Yes, added on a temporary basis | Yes, added on a permanent basis | No, but we are actively considering it | No | Unsure |
|---|------------------------------|---------------------------------|---------------------------------|--|-----|--------|
| Allow remote employees to choose a new work location inside of their current country | 14% | 17% | 11% | 12% | 31% | 14% |
| Suspend the ability for remote employees to choose a new work location inside of their current country | 4% | 5% | 2% | 6% | 64% | 20% |
| Allow remote employees to choose a new work location outside of their current country | 4% | 9% | 3% | 9% | 62% | 13% |
| Suspend the ability for remote employees to choose a new work location outside of their current country | 4% | 4% | 4% | 6% | 63% | 20% |
| Expand eligibility for executives to apply for relocation with company approval | 9% | 5% | 4% | 8% | 53% | 20% |
| Expand eligibility for non-executives to apply for relocation with company approval | 9% | 7% | 7% | 9% | 51% | 17% |
| Reduce eligibility for executives to apply for relocation with company approval | 2% | 2% | 1% | 4% | 71% | 20% |
| Reduce eligibility for non-executives to apply for relocation with company approval | 2% | 2% | 1% | 5% | 72% | 18% |









Question:

What working models does your organization currently provide, or plan to provide, to employees who qualify to work remotely? (509 respondents)

| | Already offered pre-pandemic | Yes, added on a temporary basis | Yes, added on a permanent basis | No, but we are actively considering it | No | Unsure |
|---|---------------------------------|---------------------------------|---------------------------------|--|-----|--------|
| Additional contractors/freelancers | 13% | 5% | 2% | 5% | 59% | 15% |
| Additional part-time workers | 10% | 5% | 3% | 5% | 62% | 15% |
| Hybrid (remote and office) based on company choice | 21% | 22% | 22% | 15% | 14% | 6% |
| Hybrid (remote and office) based on employee choice | 18% | 19% | 22% | 15% | 19% | 7% |
| Office only based on company choice | 28% | 6% | 10% | 7% | 40% | 9% |
| Office only based on employee choice | 18% | 6% | 12% | 9% | 44% | 10% |
| Remote only based on company choice | 17% | 11% | 12% | 11% | 39% | 9% |
| Remote only based on employee choice | 11% | 9% | 11% | 13% | 46% | 10% |



Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Creating or Enhancing Evolving Location-Based Pay Strategies



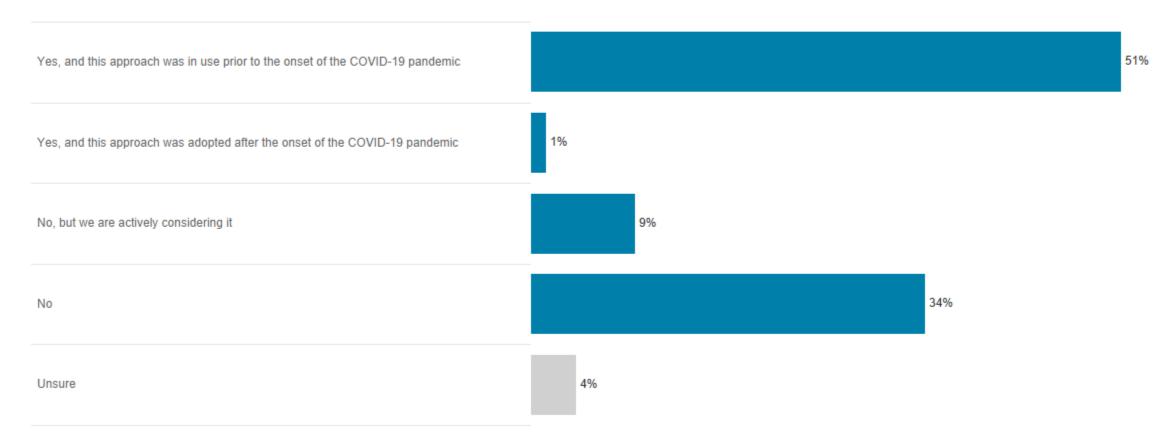






Question:

Does your organization use geographic differentials to adjust pay levels based on an employee's location? Responses based on those organizations with more than one location. (385 respondents)







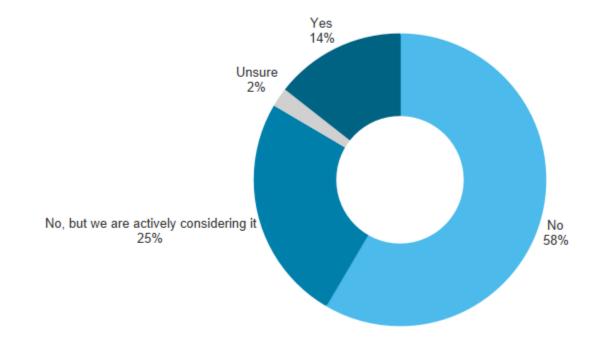




Question:

Following the onset of the COVID-19 pandemic, has your organization adjusted its geographic differentials?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (236 respondents)











Question:

Following the onset of the COVID-19 pandemic, what changes has your organization made to its geographic differentials? Responses based on organizations that have adjusted or are considering adjusting their geographic differentials. (91 respondents)

| | Yes, on a temporary basis | Yes, on a permanent basis | No, but we are actively considering it | No | Unsure |
|--|---------------------------|---------------------------|--|-----|--------|
| We re-examined geographic differential rates using new market data | 10% | 44% | 37% | 8% | 1% |
| We added more geographic zones | 3% | 29% | 22% | 44% | 1% |
| We narrowed geographic zones (i.e., more granular) | 3% | 10% | 17% | 65% | 5% |
| We broadened geographic zones (i.e., less granular) | 2% | 15% | 25% | 53% | 5% |









Question:

Which of the following employee levels are, or will be, covered by your organization's use of geographic differentials?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (237 respondents)

| | Yes, and this approach was in use prior to the onset of the COVID-19 pandemic | Yes, and this approach was adopted after the onset of the COVID-19 pandemic | No, but we are actively considering it | No | Yes, on a permanent basis | Yes, on a temporary basis | Unsure |
|---------------|--|--|--|-----|---------------------------|---------------------------|--------|
| All employees | 40% | 3% | 12% | 13% | 26% | 2% | 5% |
| Executives | 30% | 2% | 9% | 30% | 22% | 2% | 6% |
| Managers | 42% | 5% | 10% | 7% | 29% | 2% | 6% |
| Professionals | 43% | 5% | 11% | 6% | 29% | 2% | 5% |
| Support | 44% | 4% | 9% | 7% | 29% | 1% | 5% |





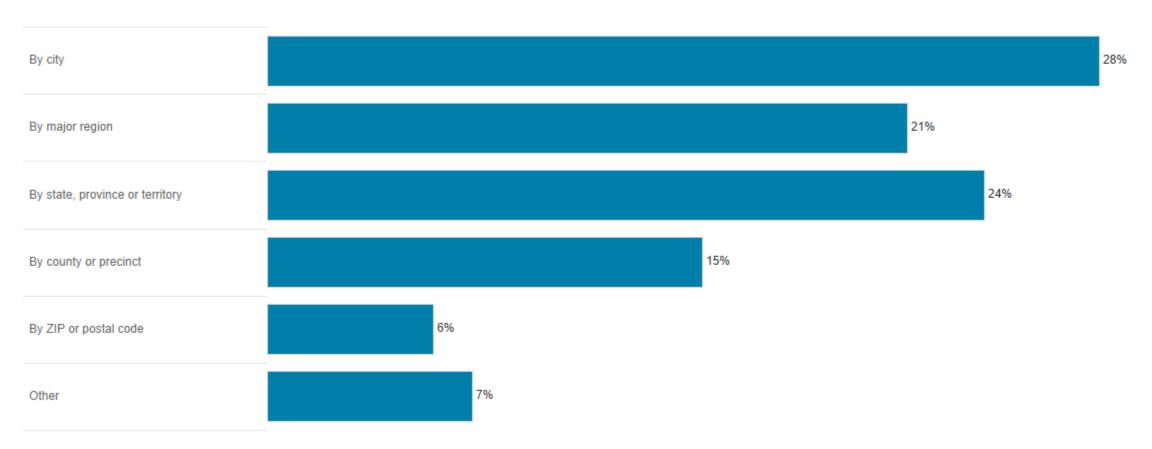




Question:

To what level of granularity does, or will, your organization manage geographic differentials?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (234 respondents)







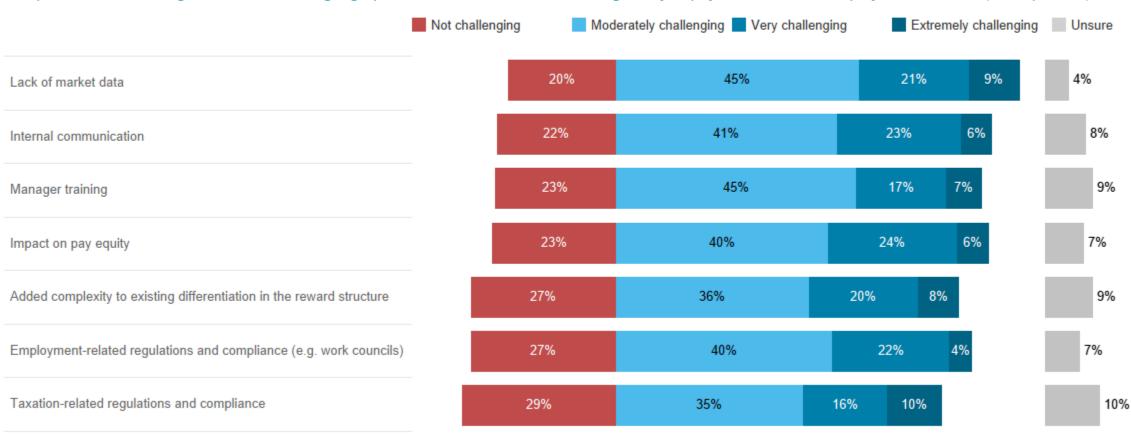




Question:

When adopting, maintaining or modifying geographic differentials, how challenging are each of the factors below?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (227 respondents)







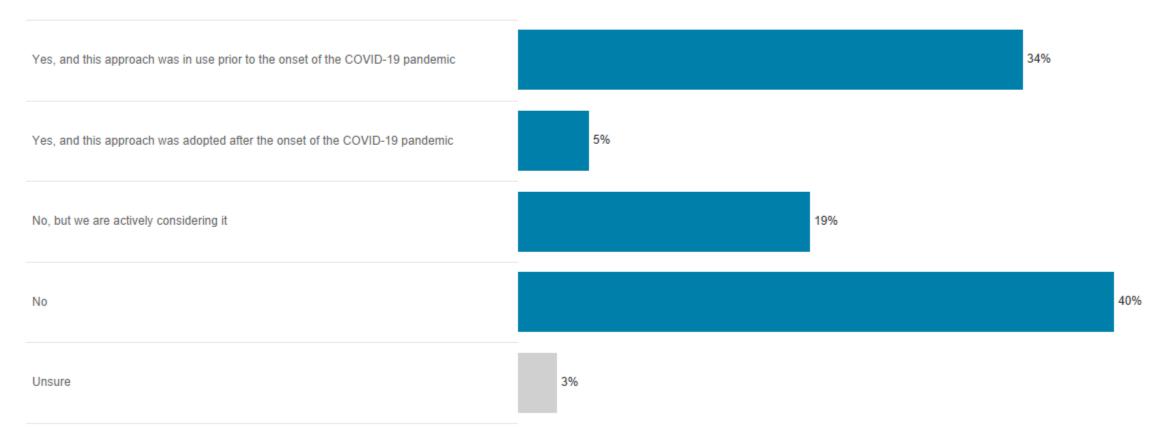




Question:

Does your organization have specific geographic differentials for remote employees?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (232 respondents)







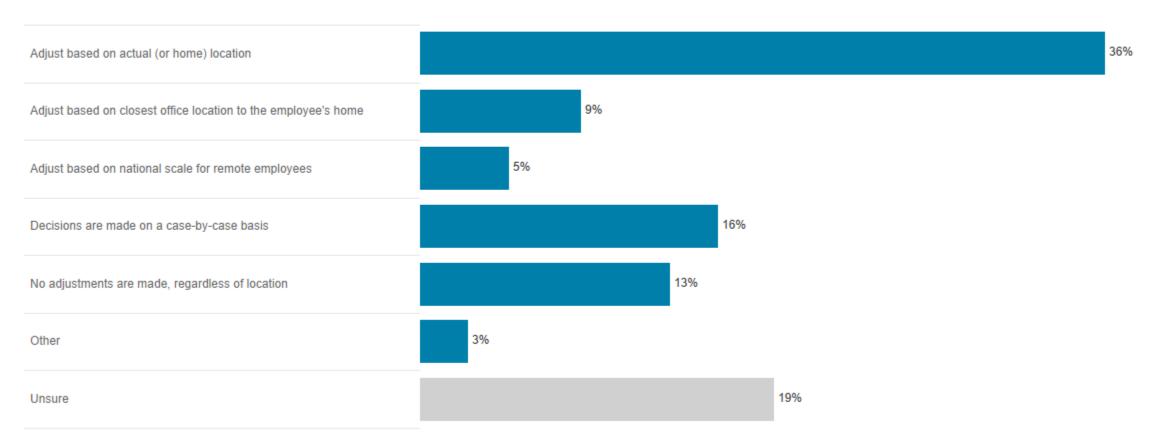




Question:

What is, or will be, your geographic differential approach for remote employees?

Responses based on organizations that use geographic differentials or are considering to adjust pay level bases on employee's locations. (234 respondents)





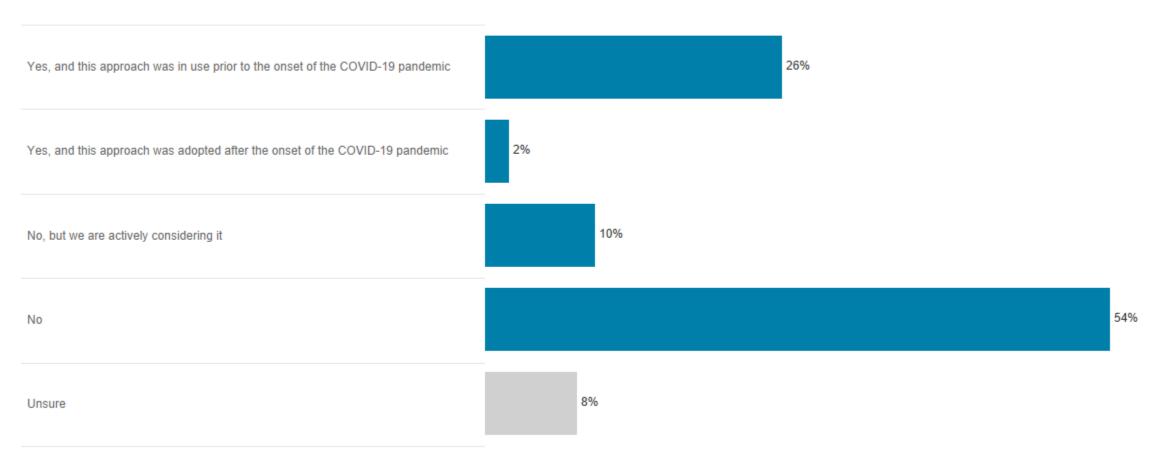






Question:

Does your organization differentiate pay adjustments for company- vs. employee-initiated relocations? (375 respondents)





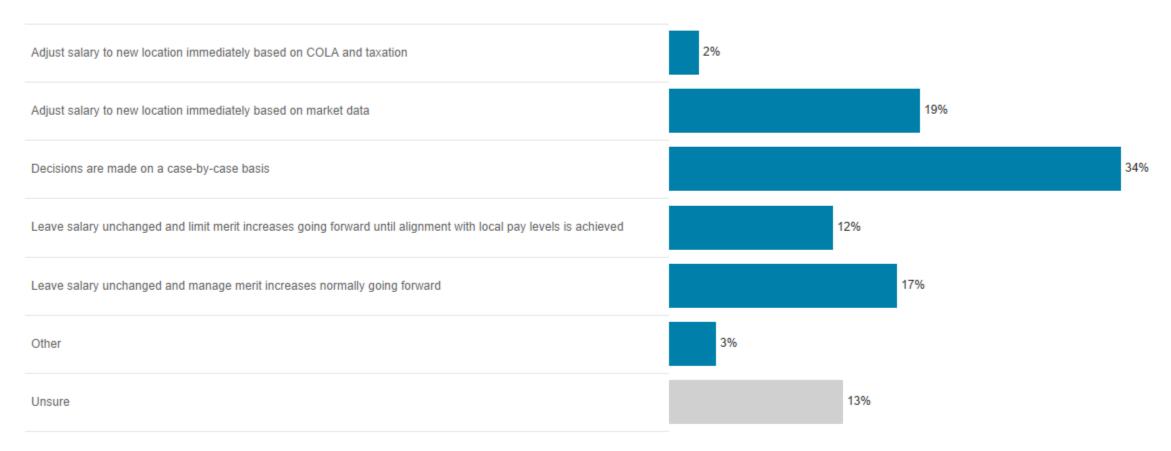






Question:

Currently, if an employee chooses to relocate to a different office or remote location in a lower labor-cost market, how do you manage or adjust their base salary? (402 respondents)





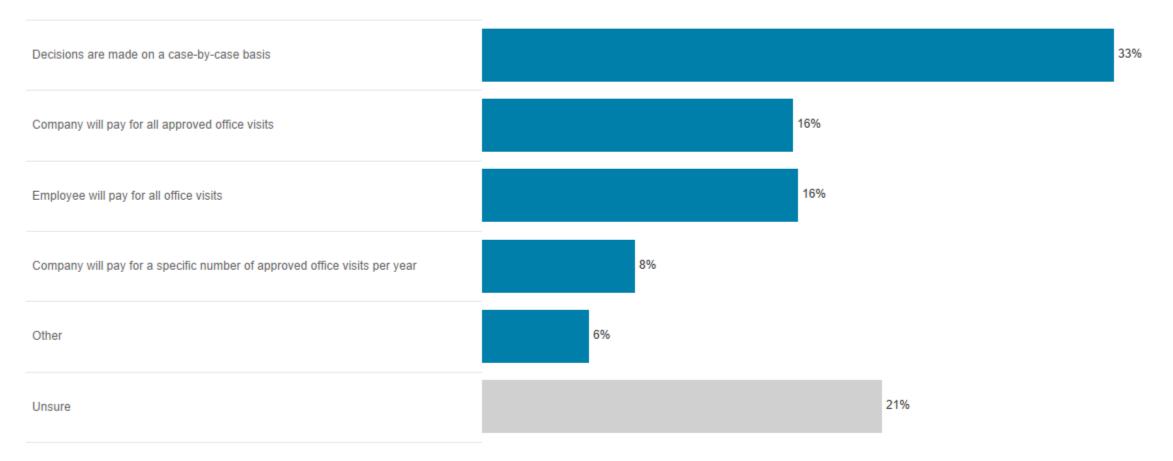






Question:

Currently, if an employee chooses to relocate to a remote location how do you manage business travel to office locations? (413 respondents)





Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Defining and Implementing the Future of Work: Building a Foundation For Success Post-Pandemic and Beyond



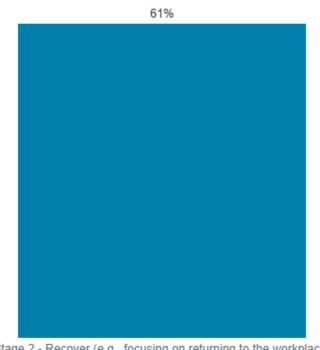






Question:

Aon's COVID-19 Response Framework is divided into the three stages listed below. While we recognize the impact of the pandemic varies by location, and that some parts of your organization may be dealing with different challenges at different times, in your opinion, which of the following stages best reflects your overall organization at this time? (494 respondents)



Stage 2 - Recover (e.g., focusing on returning to the workplace, updating business goals and adjusting operating plans)

31%

Stage 3 - Reshape (e.g., focusing on restructuring, creating or pivoting to new product and service offerings, and deploying new talent strate...



Stage 1 - React & Respond (e.g., focusing on crisis management and

business continuity)

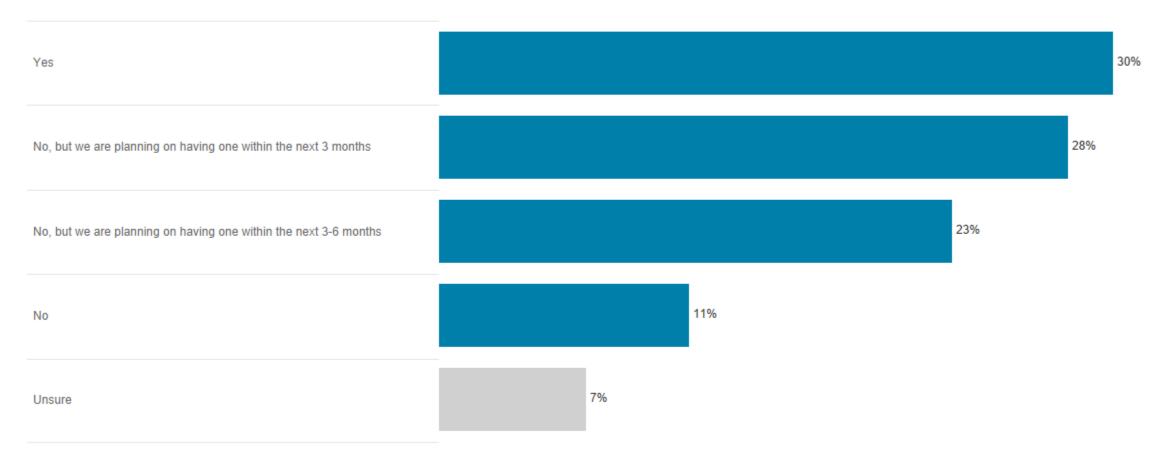






Question:

Does your organization have a clear and consistent definition for the future of work? (496 respondents)





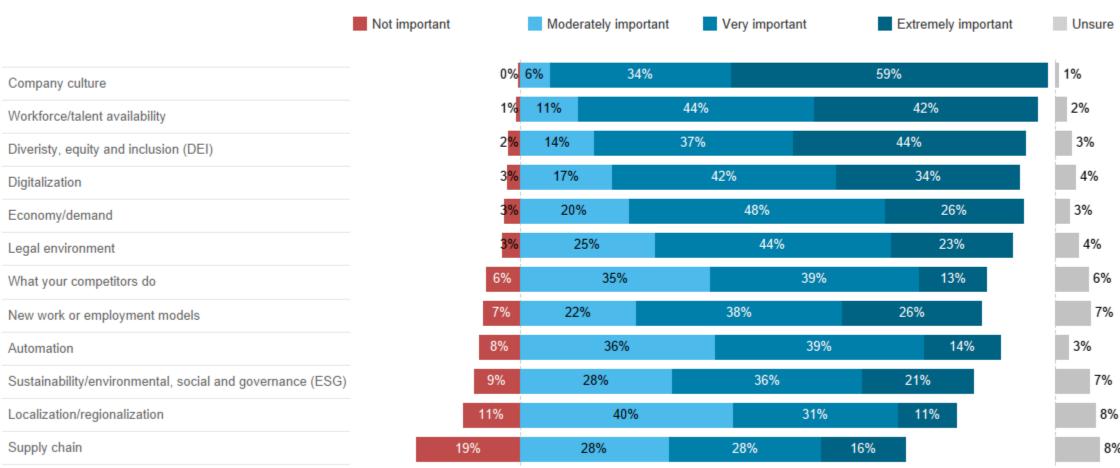






Question:

How important are the following factors to your organization when creating a definition for the future of work? (488 respondents)











Question:

How are the following functions contributing to shaping your organization's definition of the future of work? (462 respondents)

| | Defining | Leading | Managing | Tracking |
|--------------------------------------|----------|---------|----------|----------|
| Business lines/teams | 18% | 31% | 42% | 8% |
| Executive leadership (i.e., C-suite) | 58% | 32% | 8% | 2% |
| Finance | 10% | 23% | 42% | 25% |
| Human resources | 30% | 42% | 24% | 4% |
| Manufacturing | 10% | 13% | 58% | 18% |
| Operations | 10% | 21% | 51% | 18% |
| Product development (i.e., R&D) | 16% | 28% | 46% | 11% |
| Sales and marketing | 12% | 26% | 48% | 14% |
| Strategic planning | 30% | 34% | 28% | 9% |
| Technology (i.e., IT) | 17% | 34% | 37% | 12% |



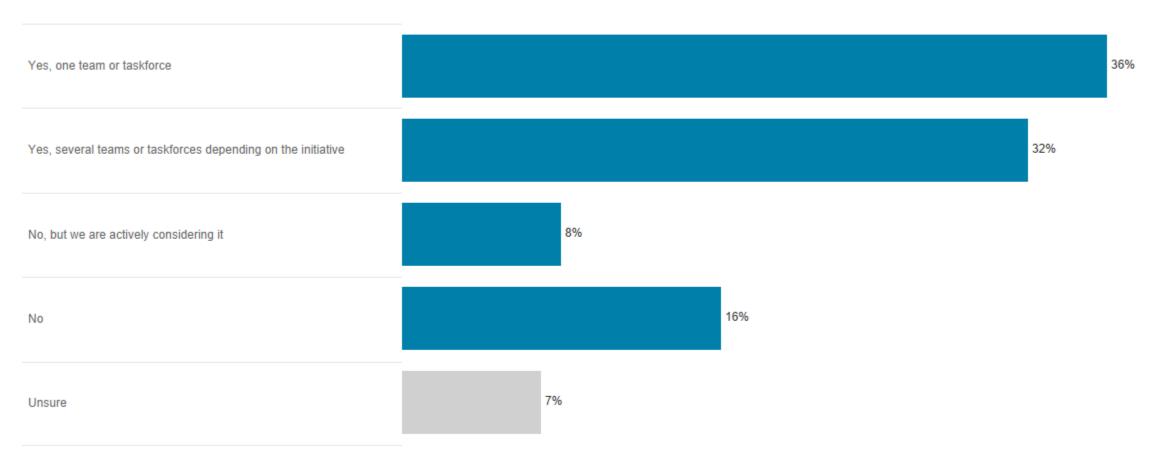






Question:

Does your organization have a specific team or taskforce working on defining, managing and implementing the future of work? (489 respondents)







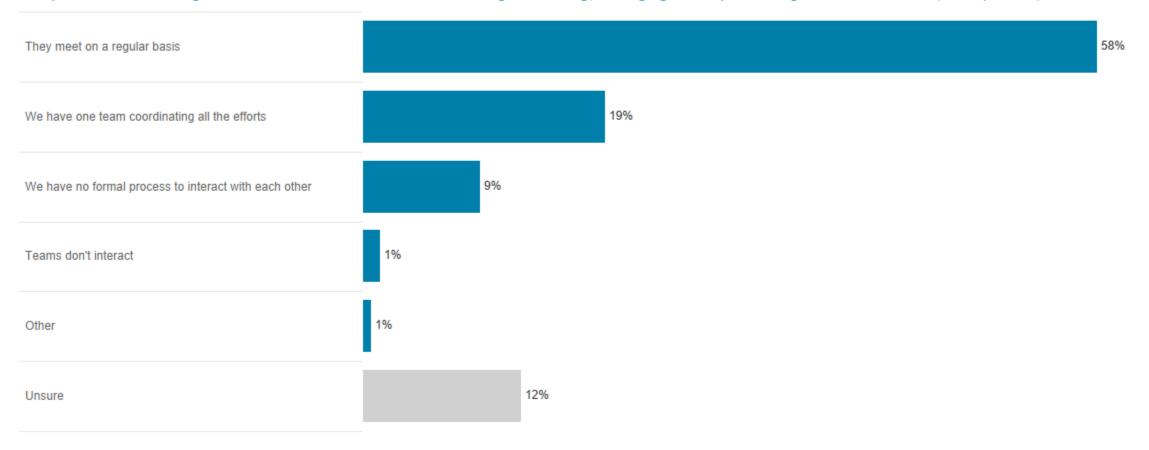




Question:

How do teams or taskforces interact?

Responses based on organizations that have several teams working on defining, managing and implementing the future of work. (153 respondents)





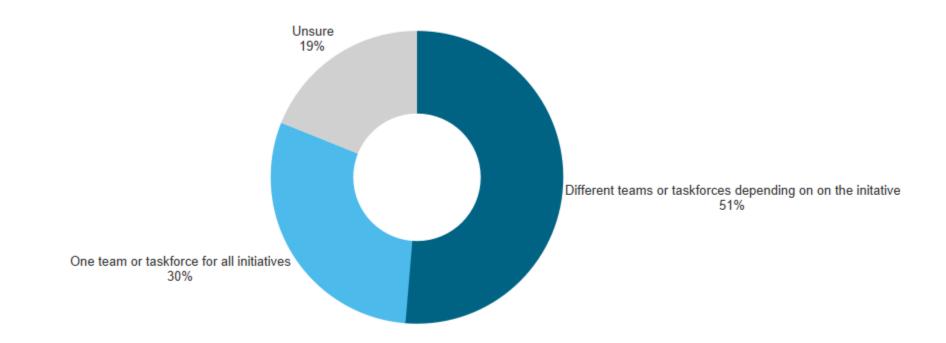






Question:

What type of taskforce or team are you considering?
Responses based on organizations that do not have teams currently working on defining, managing and implementing the future of work, but are actively considering it. (37 respondents)











Question:

As your organization prepares to implement future-of-work strategies, which of the following **people risk** issues or programs are you or will you re-evaluate or update in light of the pandemic? (481 respondents)







12%

15%

14%

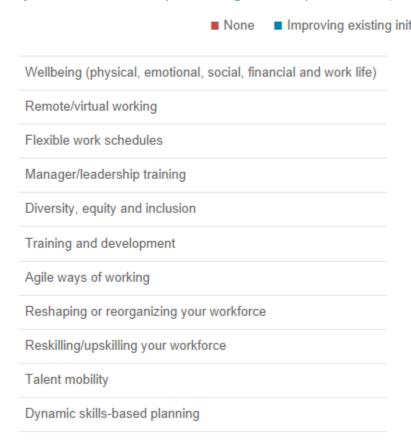
10%

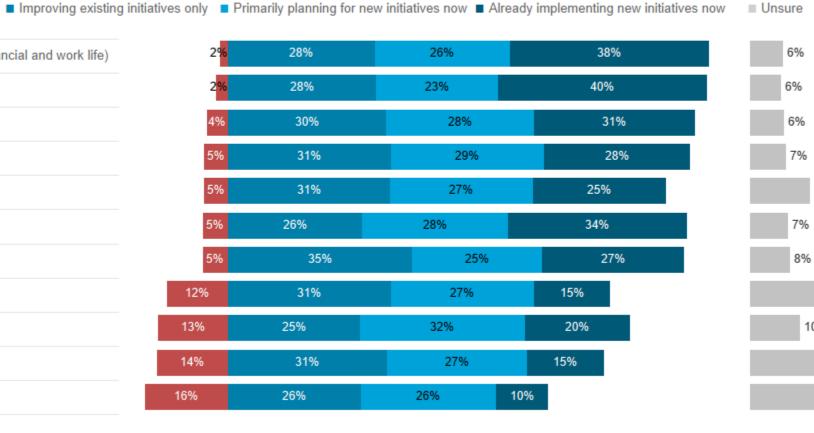




Question:

As your organization prepares to implement future-of-work strategies, which of the following issues or programs related to **agility and resilience** are you or will you re-evaluate or update in light of the pandemic? (471 respondents)







23%

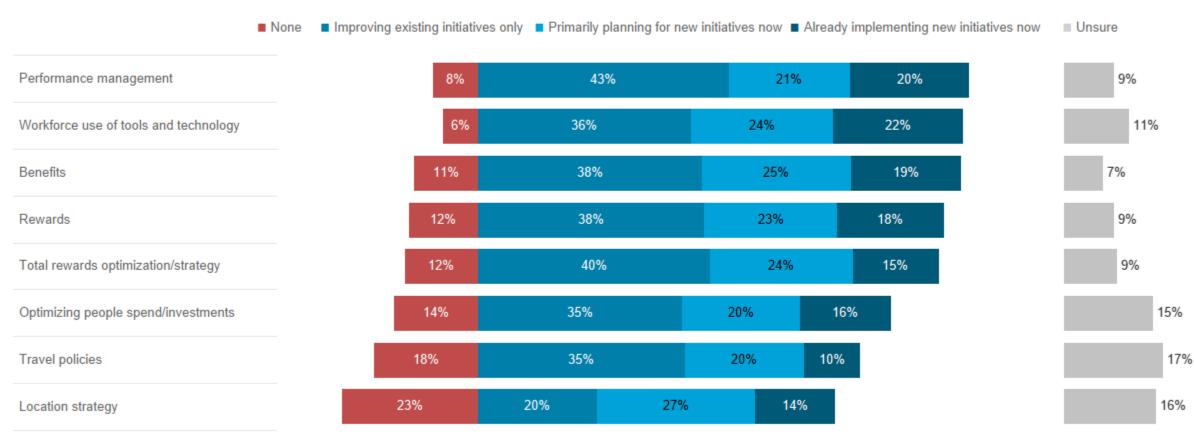






Question:

As your organization prepares to implement future-of-work strategies, which of the following **people investment** issues or programs are you or will you re-evaluate or update in light of the pandemic? (475 respondents)







Unsure

5%

11%

14%

14%

15%

13%

14%

16%

16%

8%

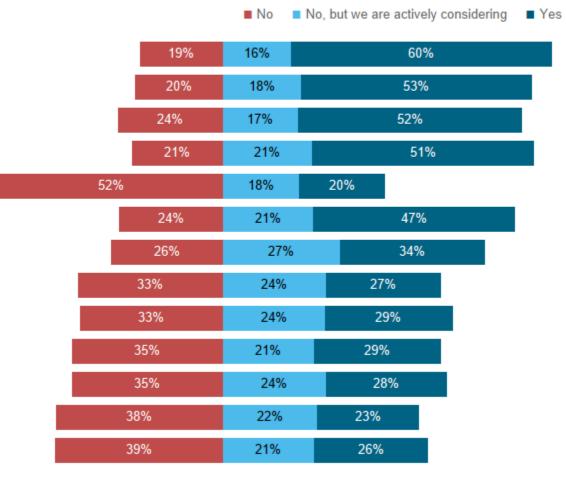




Question:

What steps is your organization taking to better understand your workforce in the context of implementing future-of-work strategies? (466 respondents)

| Asking employees for input on remote/virtual working preferences |
|---|
| Asking employees for input on diversity, equity and inclusion initiatives |
| Asking employees for input on flexible scheduling preferences |
| Asking employees for input on defining the future of work |
| Asking employees for input on total rewards offerings |
| Running more frequent or pulse engagement surveys |
| Investing in new or expanded people/workforce analytics capabilities |
| Investing in new tools or technologies to monitor workforce activities |
| Assessing employees for new or changing leadership expectations |
| Assessing employees for collaboration and communication skills |
| Assessing employees for new or changing cultural expectations |
| Assessing employees for agility and adaptability skills |
| Assessing employees for key digital/technology skills |
| |











Question:

What elements of your employee value proposition are you reviewing, reviewed or will review? (344 respondents)





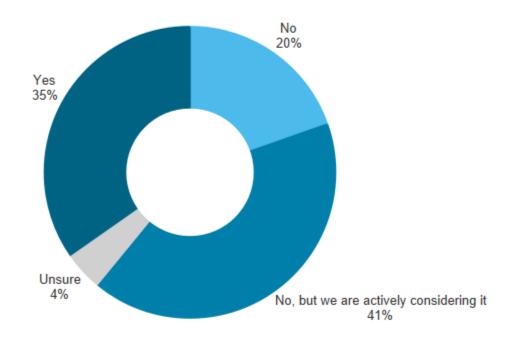






Question:

Has your organization communicated specific steps it is taking to define, manage or implement future-of-work strategies to employees? (484 respondents)





Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Future of Work: Enhancing Diversity, Equity and Inclusion (DEI) Strategies



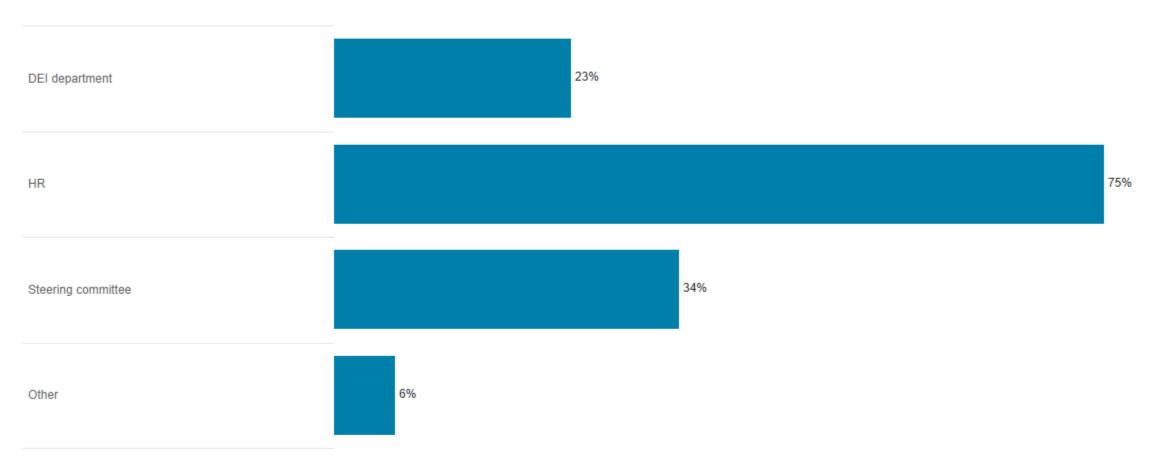






Question:

Which of the following serves as the governing body over DEI strategies and programs at your organization? (486 respondents)





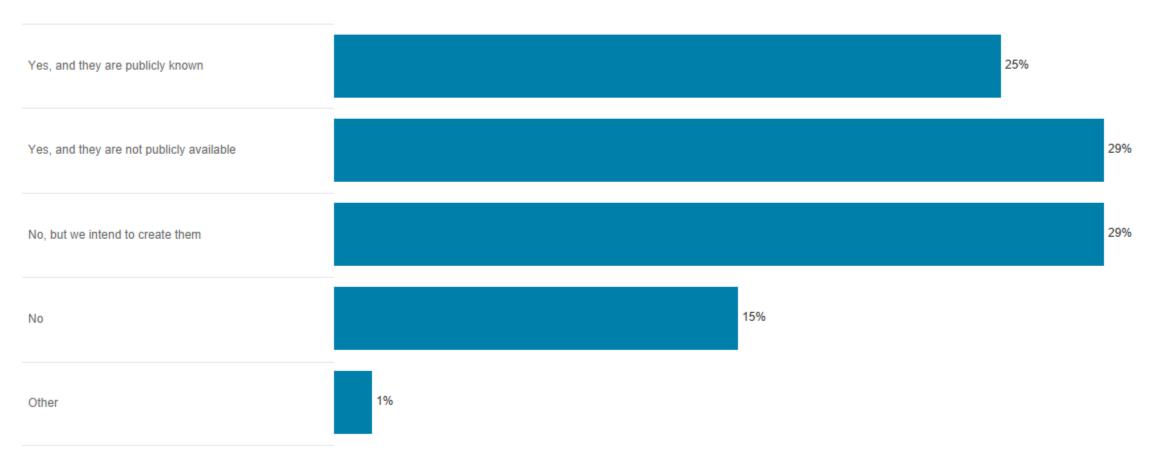






Question:

Does your organization have DEI metrics or goals? (485 respondents)





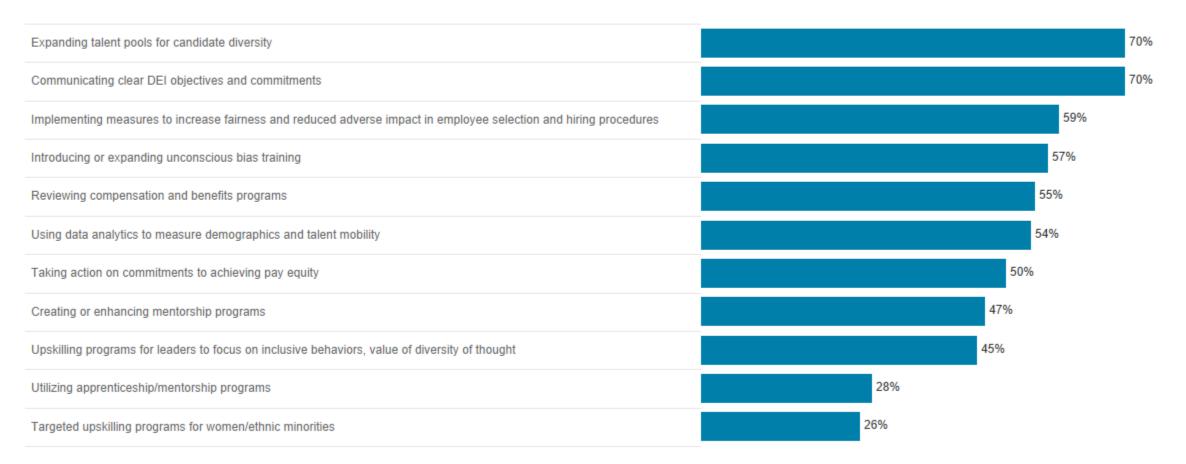






Question:

What changes is your organization making to strengthen diversity, equity and inclusion initiatives? (451 respondents)





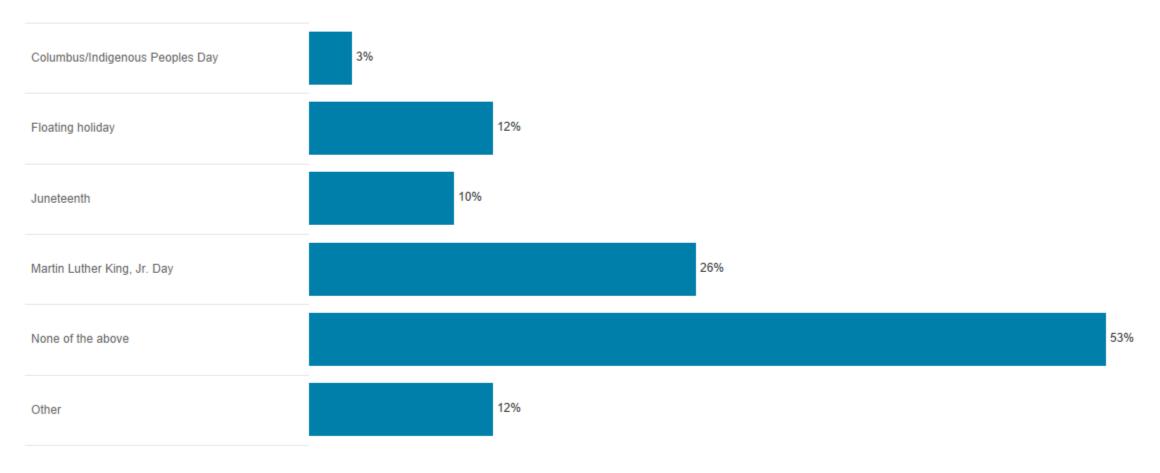






Question:

For your operations in the U.S., are you adding any of the following holidays to your fixed, paid holiday schedule? (386 respondents)





Global HR Pulse Survey:

Preparing For the Future: How COVID-19 is Changing How and Where People Work Forever

Additional Information



Contact Our Team







If you have questions about this study, or want to speak to a member of our team about developing new total rewards or workforce strategies in response to COVID-19, please contact our study leaders below:

North America Lead Yanina Koliren Partner yanina.koliren@aon.com Europe Lead
Ege Siva
Associate Partner
ege.edi.siva@aon.com

APAC & MEA Lead
Alexander Krasavin
Partner
alexander.krasavin@aon.com



Additional Aon Resources







To learn more about Aon's complete set of COVID-19 resources and insights, including information on business continuity, communications, cyber security, healthcare, insurance, risk management and supply chain issues, among others, please visit: https://www.aon.com/event-response/coronavirus.aspx

We encourage all clients to bookmark Aon's COVID-19 response site to stay connected to our latest insights on addressing this pandemic at an enterprise-wide level.



Disclaimer and Terms of Use







COVID-19 Disclaimer: This document has been provided as an informational resource for Aon clients and business partners. It is intended to provide general guidance on potential exposures, and is not intended to provide medical advice or address medical concerns or specific risk circumstances. Due to the dynamic nature of infectious diseases, Aon cannot be held liable for the guidance provided. We strongly encourage visitors to seek additional safety, medical and epidemiologic information from credible sources such as the Centers for Disease Control and Prevention and World Health Organization. As regards insurance coverage questions, whether coverage applies or a policy will respond to any risk or circumstance is subject to the specific terms and conditions of the insurance policies and contracts at issue and underwriter determinations.

Survey Disclaimer: This summary report provides general information and data as an informational resource for Aon clients and business partners. Readers should not use this report as a replacement for legal, tax, accounting or other consulting advice that is specific to the facts and circumstances of their business. We encourage all readers to consult with appropriate advisors before acting on any of the information contained in this report.

Terms of Use: This report is intended solely for internal use by eligible study participants. The contents of this report may not be reused, reprinted or redistributed without the expressed written consent of Aon. If you would like to request permission to cite information or data in this report, please write to: rewards-solutions@aon.com



About Us







Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance. To learn more, visit aon.com

This study was produced and managed by the Rewards Solutions practice, which is part of Aon's Human Capital Solutions business.

About Rewards Solutions

The Rewards Solutions practice at Aon empowers business leaders to reimagine their approach to rewards in the digital age through a powerful mix of data, analytics and advisory capabilities. Our colleagues support clients across a full spectrum of needs, including compensation benchmarking, pay and workforce modeling, and expert insights on plan design. To learn more, visit: rewards.aon.com

About McLagan

McLagan is part of the Rewards Solutions practice at Aon, and specializes in providing compensation insights and advice to the world's financial institutions, including asset management, banking, financial technology, insurance, investment and wealth management firms. To learn more, visit: mclagan.aon.com

About Radford

Radford is part of the Rewards Solutions practice at Aon, and specializes in providing compensation insights and advice to the world's most innovative companies, including life sciences, manufacturing, media and gaming, retail and e-commerce, transportation and mobility, and technology firms. To learn more, visit: radford.aon.com



